Lil Noun DAO Media Kit

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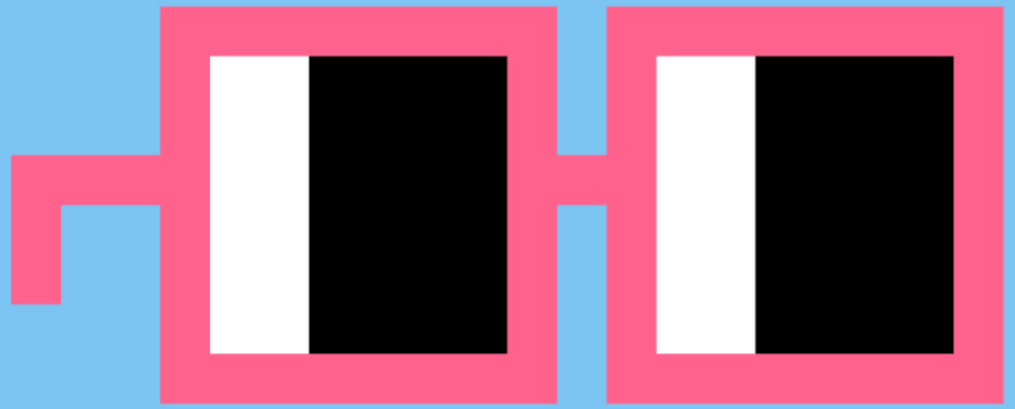


ABOUT US

Lil Nouns are just like Nouns, but Lil!

Lil Nouns is an experiment in accessibility.

As an expansion DAO based on Nouns DAO, Lil Nouns DAO works to create a new layer within the Nouns ecosystem; Nouns as kids. Lil Nouns is a public domain and consists of a decentralized team of nounish builders. Lil Nouns offers exposure to Nouns and a provides a pipeline to graduate talent by sponsoring builders to bring proposals to NounsDAO.
Lil Nouns is a public domain and consists of a decentralized team of innovative and passionate builders.

Mission:

- Expose more people to NounsDAO by Lowering the Barrier to Access
- Proliferate all things Nounish
- Build Mechanisms that Facilitate Collaboration in the Community
- Build Public Goods
- Graduate Builders to NounsDAO
- Experimentation

Best Practices: Voting/Delegation

You might choose to delegate your Lil Noun to a secondary wallet. A reason for doing this is for security purposes. This can be accomplished by creating one wallet (wallet A) and delegate your Lils votes to another wallet (wallet B) that you use to engage with contracts on the ethereum blockchain. This ensures that your Lils are not at risk if you connect with a malicious contract by mistake.

You might also choose to delegate your Lil because you're afk or you're choosing not to vote on proposals. You can delegate your vote **here**.

On Chain Voting

Every 1000 Lil Nouns produced, the proposer needs one additional Lil Noun. For Example: If 1000 Lil Nouns have been produced then proposer needs two Lil Nouns.

What every Lil Should Know!

Start by becoming familiar with these frequently visited pages.

Share your Ideas
- Visit Prop.Lot (ideas)

Follow proposals submitted on-chain
- Visit House of Lil Nouns

Lil Nouns Governance Solution for NounsDAO
- Visit Federation!

Submit an on-chain proposal to LilNounsDAO
- Visit lilnouns.wtf/vote

Vote on NounsDAO proposals
- Visit lilnouns.wtf/vote/nounsdao!

Submit a Project to Lil Nouns Weekly Funding Rounds
- Visit Prop.House!

Lil Funding
- Visit Lil Funding's Addressboard!

Content Pod
- Visit Content Pod's Address Board!
- Visit Content.lilnouners.wtf

Lil Sisters
- Visit Lil Sister's Address Board!

Check out projects built by our Community
- Visit Nouns Launchpad!

Submit a proposal on-chain
- Visit Lil Nouns on-Chain!

Getting Started

Be Safe
- Click here to listen to a Twitter Spaces discussing wallet security.
- ***Never share your seed phrase.***
- Visit **#verify-lilnoun** and gain access to entire Lil Nouns discord.

What Values do Lil Nouns celebrate
- Lil's value Builders.
- **Goal:** To champion builders to create better products.
- **Our Values:** Collaboration, Public Goods, Openness, *Kindness*

Become An Engaged Member of the Community by...
- Joining the conversation in Discord.
- Attending Brainstorming sessions and Requirement Setting Meetings.
- Participating in Community Calls.

Before you Submit a Proposal on-chain

1. Try posting your idea to prop.lot to gather some initial feedback from the community.
2. Create a channel to discuss your Proposal Idea in Discord
3. Make any revisions that would help your proposal be more successful when it goes on chain.

Keep Up-To-Date
- Follow the **Announcements** channel in Discord to see latest updates.
- Join Twitter Spaces hosted by **Nouns Square!**
- Visit **#Official-Links**

AddressBoard

Other ways to share your proposals with the DAO.

Lil Funding

Retrofunding and fast track funding for your proposals.

Lil Sisters

Lil Sisters was created to allocate fast capital to women and non-binary builders.

Content Pod

A work group focused on collaboration through DAO surfaced needs.

Prop.House

Consecutive rounds voted on by the community. Decisions regarding capital alloaction are made prior to each new round by signaling through an Emoji vote. See the Announcements channel before each new round.

Prop.Lot

A place to submit your ideas to the DAO.

→

Lil Nouns Onchain

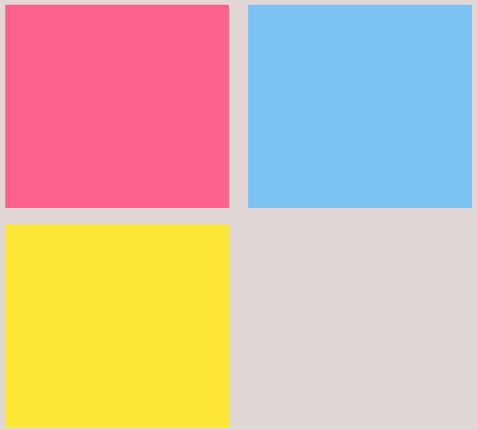
A place to share proposals to LilNounsDAO and submit Proposal Graduation Requests.

→

NounsDAO Onchain

A place to vote on proposals submitted to NounsDAO.

Primary Colors



Lil Pink

#FF638D
RGB (255, 99, 141)
CMYK (0,77,20,0)

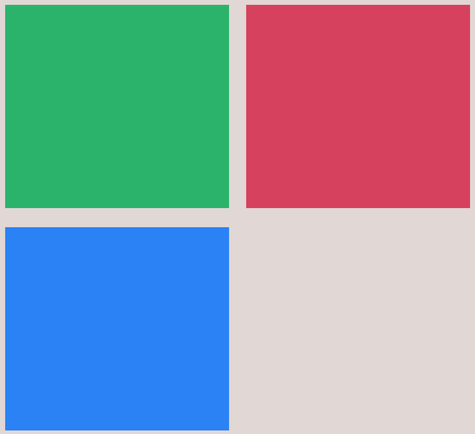
Lil Yellow

#7CC4F2
RGB (124, 196, 242)
CMYK (46,9,0,0)

Lil Blue

#FF638D
RGB (255, 99, 141)
CMYK (0,77,20,0)

Secondary Colors



Lil Green

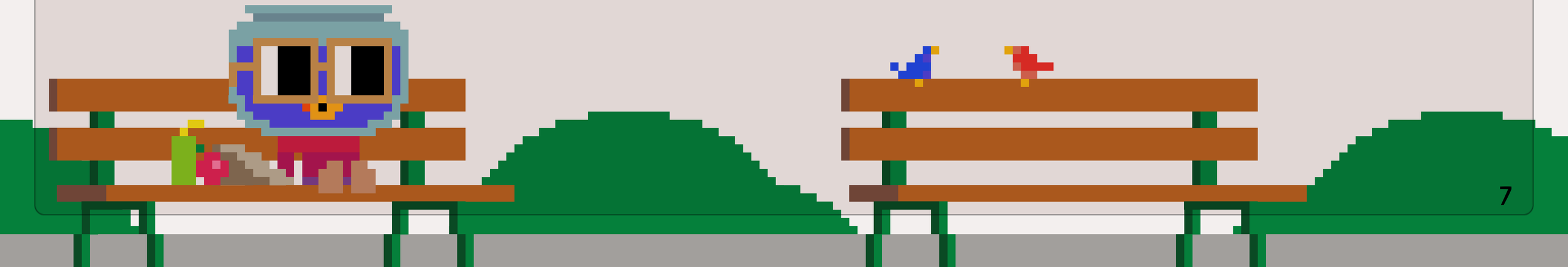
#2BB26B
RGB (43, 178, 107)
CMYK (76,2,79,0)

Lil Red

#D7425F
RGB (215, 66, 95)
CMYK (11,89,52,1)

Lil Blue

#7CC4F2
RGB (43, 131, 246)
CMYK (74,48,0,0)



What are Pods?

Pods are work groups.

Content Pod

We are writers, builders and creators providing content, strategies and distribution for LilNounsDAO.

We are here to present and deliver a cohesive vision for LilnounsDAO.

Content-Pod helps to solve an organization problem within LilNounsDAO. Pods help to organize otherwise disconnected nounish proliferation by enabling the DAO to surface needs and creators to leverage their talents.

Goal: Coordinates builders to collaboratively build out products with the goal to submit proposals NounsDAO as a collective.

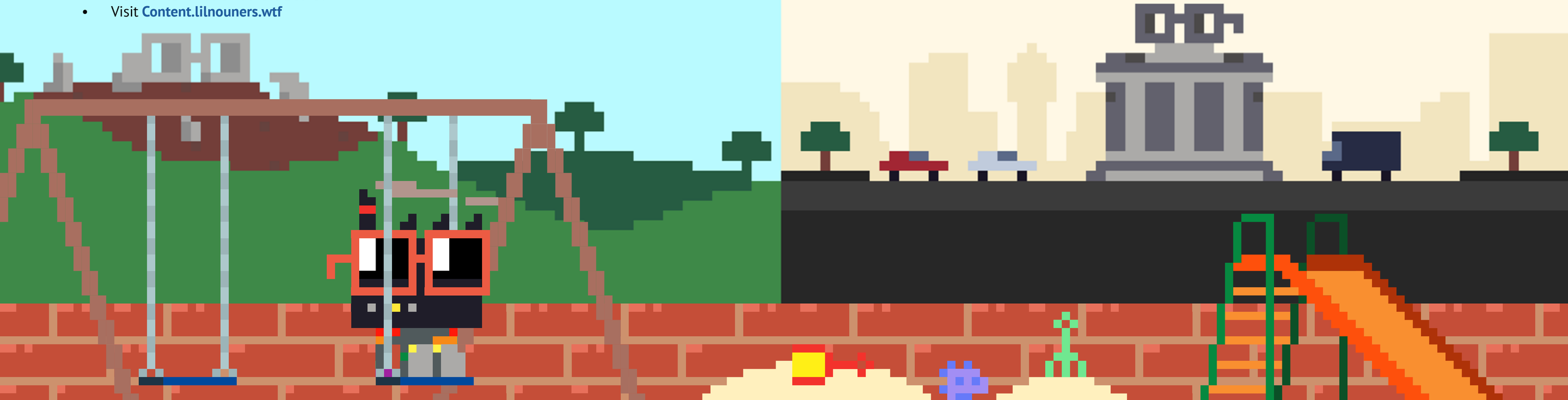
- Focus on Storytelling and Creating Experiences
- Focus on Collaboration.
- Visit **Content Pod's Address Board!**
- Visit **Content.lilnouners.wtf**

Data Pod

Organize Nounish information, to make it accessible, insightful, and useful.

Past work of Data Pod includes Governance and Treasury reports, several Dune dashboards, lilnounsmetrics.com, a Treasury forecast tool, deep dive analysis and recurrent on-chain data support to the community.

Data Pod funding will be used to reward ongoing contributors and to fund building an infrastructure data tool that will make on and off-chain available from a single point of contact for Lil Nouns DAO.



Lil Reps

Lil Reps is a mandated body by Lil Nouns. It has a rotating, community-elected mandate. Its current mandate is to help the deployment of Nouns Prop House capital and improve the presence of Lil Nouns DAO.

Roles and Responsibilities

Lil Representatives focuses on being a point of contact for builders to present their ideas, and guide their proposals; discussing and suggesting ways to further grow the DAO; receiving delegation, and actively voting on proposals.

Lil Sisters

Lil Sisters was created to allocate fast capital to women and non-binary builders. Womxn can find it intimidating to join tech communities of the lack of peers, and this fund would provide a welcoming entry to many that might find it difficult to integrate themselves into web3 communities, be them, artists or builders.

Lil Sisters fund seeks to include more womxn in the building of web3, changing to a more diverse cohort of people.

Learn more about the Lil Sisters:
Visit Our Addressboard here!

Lil Nounders

'Lil Nounders' are the group of builders that initiated Lil Nouns.

Here are the Lil Nounders:

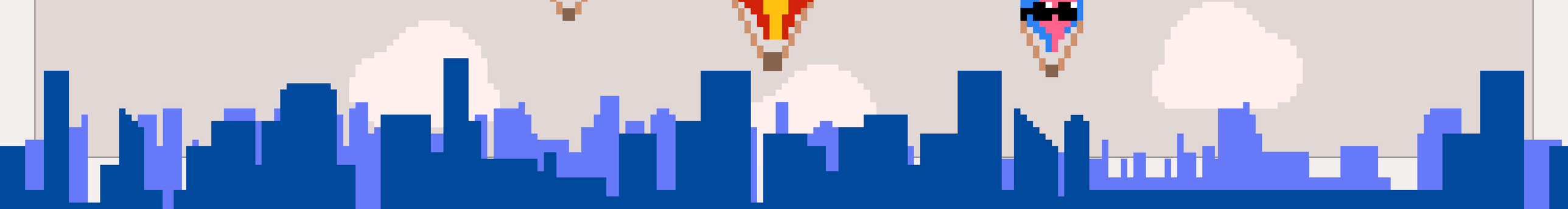
@0xsvg
@adelidusiam
@js_horne
@dg_goens

Lil Nouners
Lil Nouns DAO
Prop.House
Nouns Prop.House
Lil PropHouse
Noun Square
Nounish Labs Twitter

Lil Nouner

Discord

Prop.House
Lil Nouns
Nouns
Nouncil
Nouns Sqaure
Noun Sounds

Community Notion
Barracuda.io/lilnouns
lilnouns.wtf/vote/nounsdao
Prop.Lot (ideas)
Metrics
Tally (Delegations)
Lil-nouns.center
Lil Noun Talent
Lil Noun Discourse
cc0 music
Zora Lil Noun Collection
NFTX
Lil Noun Traits
Lil Block Party
Content.lilnouns.wtf
Lil 1112's Figma
Delegation Metrics
Collective
Addressboard
Lilnouns.wtf
Prop.House
Lil Nouns Agora
Onboarding.wtf

Noundation
Nouns.center
Nouns Agora
Noun Sounds
Nouns Atlas
Nouns Launch Pad
Nouns.wtf
Nouncil Discord
Nouns Prop.House
Nouns.Build
Nouns Discourse